



U.S. ARMY COMBAT READINESS/SAFETY CENTER

4905 5th Ave. Fort Rucker, AL 36362-5363
Comm. (334) 255-3770 Fax (334) 255-2266
<https://safety.army.mil>

Army launches 2011 Safe Fall/Winter Campaign

The 2011 Safe Fall/Winter Campaign reaffirms the Army's commitment to protecting our Band of Brothers and Sisters by urging all Soldiers, Leaders, Family members and Civilians to prepare for cold weather activities through awareness, education and information.

"At the U.S. Army Combat Readiness/Safety Center, one of our central priorities is to give you the safety tools you need," said Brig. Gen. William T. Wolf, director of Army Safety and commanding general, USACR/Safety Center. "To that end, we are launching the 2011 Safe Fall/Winter Campaign to help Leaders at all levels build and manage top-quality, seasonal safety programs geared toward their unit's unique needs."

This year's campaign, which runs through March 31, 2012, will be driven by a theme reminding all audiences to "Take 5" and make the right decisions for safety. Taking just a little time to think things through – five minutes, five seconds or even shorter or longer – can make a tremendous difference in preventing accidental death and injury.

The campaign is designed to help Leaders at all levels build and manage their own fall and winter safety programs through the use of feature articles, posters and videos focusing on seasonal topics like winter driving, tactical vehicle safety, hunting, cold injury and safe celebrating, plus many more. The complete campaign toolkit is now available online at <https://safety.army.mil>.

"Colder months present unique challenges for keeping our Soldiers and their Family members safe. By working together, we can reduce the risk in all fall and winter activities," Wolf said. "Make a plan, get the right gear and have a safe and happy fall and winter!"

-30



ARMY SAFE
IS ARMY STRONG

